

2019 ZestFest Advertising Rates

A5 Printed Program

The 2019 ZestFest, A5 program will have a print run of 25,000 and will be distributed across South Australia. Limited advertising space is available to 2019 registered 'Community Events', Festival sponsors and like-minded organisations who have an interest in ZestFest or share our target demographic.

To secure an advertisement in the 2019 ZestFest program, please email ZestFest Communications Advisor Hilary Abel e: habel@cotasa.org.au or call 08 8232 0422.

Deadline for artwork is Friday 5 July.

Artwork to be supplied as 300 dpi resolution PDF. Provide images/photos in JPEG, TIFF, EPS format. CMYK or Mono only. We do not accept spot colour or RGB images. Please see below for sizes and rates.

full page

Full page advertisement
210 mm w x 148mm h
\$1,000 + gst

half page

Half page advertisement
92.5 mm w x 125mm h
\$650 + gst

quarter
page

Quarter page advertisement
64 mm w x 91 mm h
\$450 + gst



**A FESTIVAL FOR
MODERN AGEING**

14 - 28 October 2019

**Distribution
25,000**

Distribution will commence on 29 August 2019, when the program is inserted into **The Adelaide Review.**

It will also be distributed in all ZestFest venues across the state, Adelaide City Council Information booths and all SA Public Libraries.

www.zestfestsau.org.au
www.facebook.com/zestfestau
zestfest@cotasa.org.au
(08) 8232 0422

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SOUTH AUSTRALIA
For older Australians